

POLICIES AND PROCEDURES FOR THE NATIONAL ASSOCIATION OF REALTORS®
STATE AND LOCAL INDEPENDENT EXPENDITURE PROGRAM

Approved at the January 21, 2015 meeting of the REALTOR® Party Trustees for State and Local Campaign Services Committee

I. PURPOSE OF THE STATE AND LOCAL IE PROGRAM

The NAR State and Local Independent Expenditure (IE) program is designed to assist state and local associations in supporting REALTORS® and those aligned with REALTOR® interests in being elected to public office.

II. PROGRAM ACTIVITIES AND AREAS OUTSIDE THE SCOPE OF THE STATE AND LOCAL INDEPENDENT EXPENDITURE PROGRAM

1. For the purpose of the NAR State and Local IE Program, an independent expenditure is defined as a communication to all or portions of the general public, such as to all registered voters, or to a targeted subset of registered voters, that has the purpose or effect of supporting a specific identified candidate, either through express advocacy communications to voters or other legally permissible methods.
2. Funds used for independent expenditure activity as part of the NAR State and Local IE Program are only to be used for independent expenditures.
3. The following types of campaign activity are outside the scope of the NAR State and Local Independent Expenditure Program and are not allowed except as noted:
 - a. Any campaign communication containing comparative or negative advertisement.
 - i. For the purpose of this section, comparative advertisement is defined as any campaign communication that clearly and unambiguously references an opponent of the candidate being supported as the basis of an independent expenditure.
 - ii. Nothing in this section creates a prohibition for a state or local association from expending funds not provided by the NAR IE Program on comparative or negative advertisement on behalf of a candidate supported by the NAR State and Local IE Program Funds.
 - iii. For the purpose of this section, the REALTOR® Party Trustees for State and Local Campaign Services may approve a campaign containing comparative or negative advertisement by meeting the following requirements:
 1. Any campaign containing comparative or negative advertisement must be approved by 17 of the 25 members making up the REALTOR® Party Trustees for State and Local Campaign Services Committee.
 2. Any campaign containing comparative or negative advertisement, after approval of the REALTOR® Party Trustees for State and Local Campaign Services, must be further reviewed and approved by the NAR Leadership Team before being implemented.
 - b. Any type of “thank you” communications targeting a candidate.
 - i. For the purpose of this section “thank you” communications are any communication where the chief purpose of the communication is to thank a candidate for past political activity as opposed to assisting a candidate with communications designed to increase the likelihood of a candidate winning an election.

- ii. In determining if a proposed campaign is a “thank you” communication, the REALTOR® Party Trustees for State and Local Campaign Services Committee will consider political and electoral dynamics of a prospective campaign communication.
 - c. Any campaign communication that does not specifically identify a supported candidate’s name and the office they are seeking as part of the advertisement.
 - d. Any generic “Get Out the Vote (GOTV)” campaign communication that does not expressly support a clearly identified candidate.
 - e. Any campaign communication that is targeted exclusively to REALTORS®.
 - f. Any IE campaign communication other than that considered and approved by the REALTOR® Party Trustees for State and Local Campaign Services Committee, unless any change to the communication is reconsidered and approved by the Committee.
4. The following types of campaign activity is allowed by the NAR State and Local Independent Expenditure Program, except as noted:
- a. State or local REALTOR® associations forming or using their own campaign committees or “527” political groups for operating independent expenditures using funds provided by the NAR State and Local Independent Expenditure Program.
 - i. State and local REALTOR® associations, when considering the formation of their own campaign committees or “527” political groups for operating independent expenditure races, are encouraged, but not required, to name their 527 or political committee in such a manner that the funding is identified as coming from the REALTORS®.
 - ii. The creation of a 527 by a state and/or local association does not allow a state/or local association to engage in activity specifically excluded from the NAR State and Local IE Program using NAR IE program funds, except in the case such activity has been considered and approved by the REALTOR® Party Trustees for State and Local Campaign Services Committee.
 - b. State or local REALTOR® associations joining outside groups or coalitions for operating independent expenditures using funds provided by the NAR State and Local Independent Expenditure Program.
 - i. The use of an outside group or coalition by a state and/or local association to participate in a candidate independent expenditure does not allow a state/or local association to engage in activity specifically excluded from the NAR State and Local IE Program using NAR IE program funds, except in the case such activity has been considered and approved by the REALTOR® Party Trustees for State and Local Campaign Services Committee.
 - c. State and local REALTOR® Associations using outside vendors for the creation and distribution of campaign material funded by the NAR State and Local Independent Expenditure Program.
 - i. State and Local REALTOR® Associations using their own “527” political committee or joining a coalition to support an independent expenditure race may use their own vendors, or the NAR Campaign Services Program vendors, to create and distribute campaign material funded by the NAR Independent Expenditure Program.
 - 1. The REALTOR® Party Trustees for State and Local Campaign Services Committee will consider if state or local REALTOR® associations outside

vendors provide services for costs different from the cost the NAR Campaign Services vendors can provide the same or similar services as part of their application review process.

- a. Such difference in costs between outside vendors and NAR Campaign Services vendors can be the basis for the REALTOR® Party Trustees for State and Local Campaign Services adjusting the amount requested in support of independent expenditure funding.
2. State and Local Associations using their own vendors must submit to NAR staff copies of all campaign materials created using funds provided by the State and Local IE Program.
3. State or local associations choosing to use their own vendors to create and distribute IE communication materials, or choosing to participate in a coalition or committee to make independent expenditure communications using vendors other than NAR vendors, must use the following process for payment of State and Local IE Program funds:
 - a. All campaign funds will be paid by the submission of an invoice to the NAR State and Local IE Program for approved campaign activity.
 - i. All invoices must include the following information:
 1. Name of the vendor,
 2. The Federal Tax Identification Number (TIN) or an Employer Identification Number (EIN) of the vendor,
 3. The name of the candidate supported by the produced materials,
 4. A detailed description of the campaign materials produced, including:
 - a. A breakdown of the cost of each communication,
 - b. The date each communication will be sent to the public.
 - b. Such state and local associations must also submit to NAR State and Local IE Program staff copies of all campaign materials created.
 - i. To the extent possible, state and local associations using their own vendors should provide copies of their prospective campaign materials at the time of sending invoices to NAR for IE fund payment.
 - ii. NAR may provide payment of an approved IE fund request without receiving copies of the campaign materials, however, the state or local association using their own vendors must provide copies of the campaign materials used by the IE campaign no later than fifteen (15) days after the election which is the focus of the expenditure.

- iii. Failure of a state or local association to submit copies of the campaign materials funded by the NAR State and Local IE Program in the time periods specified in this section will result in the association in question being prohibited from receiving future IE funding until such time NAR receives copies of the campaign materials in question.
 - iv. State or local associations that submit copies of campaign materials for approved IE funds that are:
 - 1. Not in compliance with the NAR State and Local IE Program, or
 - 2. Are not reflective of the campaign plan description previously approved by the REALTOR® Party Trustees for State and Local Campaign Services, may be subject to sanctions as described in Section (II)(5) of this Policies and Procedures document.
 - v. The REALTOR® Party Trustees for State and Local Campaign Services Committee will determine if submitted campaign materials meet the requirements of the NAR State and Local IE Program.
 - d. Any invoice for campaign materials conducted as part of an NAR IE campaign by an outside vendor must be received no later than ten (10) business days after the materials for that campaign are scheduled to be delivered to the public.
 - e. State and local REALTOR® independent expenditures conducted by NAR through the “NAR Fund” will be implemented using the NAR Campaign Services Program vendors to create and distribute all campaign material, unless use of other vendors is approved by the REALTOR® Party Trustees for State and Local Campaign Services Committee.
- 5. State and local REALTOR® Associations that are found to have made expenditures using NAR IE Program funds that fall outside the scope of the NAR Independent Expenditure Program may be subject to any or all of the following sanctions as determined by the REALTOR® Party Trustees for State and Local Campaign Services Committee:
 - a. State REALTOR® Associations
 - i. Return of the amount of funds granted for the independent expenditure request in question.
 - ii. Loss of access to the Allocated State Fund portion of the NAR State and Local Independent Expenditure Fund for some specific period of time.
 - iii. Loss of access to the Nonallocated Fund portion of the NAR State and Local Independent Expenditure Fund for some specific period of time.
 - iv. Being required to use NAR Campaign Services vendors for all state campaign activity for a specific period of time.
 - b. Local REALTOR® Associations
 - i. Return of the amount of funds granted for the independent expenditure request in question.
 - ii. Loss of access to the Allocated Local Fund portion of the NAR State and Local Independent Expenditure Fund for some specific period of time.

- iii. Loss of access to the Nonallocated Fund portion of the NAR State and Local Independent Expenditure Fund for some specific period of time.
- iv. Being required to use NAR Campaign Services vendors for all state campaign activity for a specific period of time.
- c. The recommendation of the REALTOR® Party Trustees for State and Local Campaign Services Committee for sanctions of a state or local REALTOR® association that violates these provisions is subject to review and approval by the NAR Leadership Team.

III. FUNDS AVAILABLE FOR THE STATE AND LOCAL IE PROGRAM

1. The funding available to the NAR State and Local IE Program is provided as part of budgeted NAR REALTOR® Party Funds.
2. The funding made available to the NAR State and Local IE Program is divided into two (2) different funds, the Allocated Fund and the Nonallocated Fund.
 - a. Allocated Fund
 - i. The Allocated Fund is comprised of seventy-five percent (75%) of the total IE program budget of the NAR State and Local IE Program.
 - ii. The total amount of the Allocated Fund is then divided among all 50 states, the District of Columbia, Puerto Rico, the U.S Virgin Islands, and Guam.
 - iii. Each state, the District of Columbia, Puerto Rico, the U.S Virgin Islands, and Guam is allotted an amount of Allocated Funds to be determined in the following manner:
 1. The total number of REALTOR® members as determined on October 31 of the year before the current program year.
 - a. Example: The member count on October 31, 2014 is used for the 2015 NAR State and Local IE Program Year.
 2. The total amount of the available IE program Allocated Fund is then divided by the total number of REALTORS® to determine a “per-member state and local IE program allocation.”
 - a. Example: If the total Allocated Fund was \$5 million dollars and there were 1 million REALTORS®, the per-member state and local IE program allocation would be \$5.00.
 3. The number of REALTORS® in each state, the District of Columbia, Puerto Rico, the U.S Virgin Islands, and Guam is then determined, based on the October 31 NAR member count. Each state, the District of Columbia, Puerto Rico, the U.S Virgin Islands, and Guam are then allocated an amount of IE funds based on their number of REALTORS® times the per-member state and local IE program allocation.
 - a. Example: State A has ten thousand (10,000) REALTORS®. Their total Allocated Funds available for the program year, based on the examples in this section, would be \$50,000 (10,000 REALTORS® multiplied by \$5.00 per-member state and local IE program allocation).
 - iv. The available Allocated Funds for each state, once determined, is then further divided into a State Association Allocated Fund and a Local Association Allocated Fund.
 1. State Association Allocated Fund

- a. State REALTOR[®] associations will have access to fifty percent (50%) of all available NAR State and Local IE Program allocated funds for any given year.
 - i. Example: State A has a total of \$50,000 of allocated Funds available. Fifty percent (50%) of those funds, or \$25,000, is provided to the State Association Allocated Fund.
- b. State Association Allocated Funds are to be used to support candidates campaigning for:
 - i. Statewide political office,
 - ii. State legislative offices,
 - iii. State judicial offices, or;
 - iv. Any race that is reviewed and determined by the NAR REALTOR[®] Party Trustees for State and Local Campaign Services Committee to be a campaign of significance for the state in question.
- c. State REALTOR[®] Association may not use State Association Allocated Funds to support local political campaigns without the express approval of the local REALTOR[®] associations that have jurisdiction over the area where the candidate and campaign will take place.
 - i. Jurisdiction of the local REALTOR[®] Associations will be determined based on the NAR local association boundaries.
 - ii. If a prospective campaign area contains multiple local REALTOR[®] Associations, a state REALTOR[®] Association must have approval of all local REALTOR[®] associations before using State Association Allocated Funds to support a local political campaign.
- d. State REALTOR[®] Association may provide some or all of their available State Association Allocated Funds to Local REALTOR[®] Associations for use in local races.
 - i. State REALTOR[®] Association have total discretion over providing State Association Allocated Funds to local REALTOR[®] Associations.
 - ii. Once a state association agrees to provide funding to a Local Association, the State gives up any further access to those funds as part of the NAR State and Local IE Program for that program year.
 - iii. If a state association makes an agreement to provide some or all of their Allocated Funds to their local associations, that state shall not be prohibited from making requests for Nonallocated Funds.
 1. The Committee shall require the state association requesting Nonallocated Funds, after giving their Allocated Funds to the local associations, to explain the reason for requesting Nonallocated Funds after giving up use of their Allocated Funds

2. The Committee shall consider that explanation as part of the state association Nonallocated Fund approval process.
2. Local Association Allocated Fund
 - a. Local REALTOR[®] associations will have access to fifty percent (50%) of all available NAR State and Local IE Program funds for any given year.
 - i. Example: State A has a total of \$50,000 of allocated Funds available. Fifty percent (50%) of those funds, or \$25,000, will be provided to the Local Association Allocated Fund.
 - b. The Local Association Allocated Fund is to be shared by all local REALTOR[®] associations in a state. No individual local REALTOR[®] association has priority to request or receive Local Association Allocated Funds over another local association.
 - c. Local Association Allocated Funds are to be used to support candidates campaigning for:
 - i. Local jurisdictional political office,
 - ii. Local legislative offices,
 - iii. Local judicial offices, or;
 - iv. Any race that is reviewed and determined by the NAR REALTOR[®] Party Trustees for State and Local Campaign Services Committee to be a campaign of significance for the local association in question.
 - d. Local REALTOR[®] Associations may not use Local Association Allocated Funds to support state based political campaigns without the express approval of the state REALTOR[®] association that has jurisdiction over the area where the candidate and campaign will take place.
 - e. Local REALTOR[®] Associations may not support local political candidates outside of their association jurisdictional boundaries except when all local associations that are contained inside the political subdivision of the candidate in question agree to the potential independent expenditure.
 - i. Jurisdiction of the local REALTOR[®] Associations will be determined based on the NAR local association boundaries.
 - ii. Boundaries of any political subdivision in question will be determined by NAR staff and presented to the REALTOR[®] Party Trustees for State and Local Campaign Services.
 - f. Local REALTOR[®] Association may provide some or all of their available Local Association Allocated Funds to the State REALTOR[®] Associations for use in state races.
 - i. Local REALTOR[®] association have total discretion over providing Local Association Allocated Funds to state REALTOR[®] Associations and all local REALTOR[®] associations within a state must agree to transfer Local

Association Allocated Funds to the State Association Allocated Fund.

- ii. Once all of the Local associations in a state agree to provide Local Allocated Funds to the State Allocated Fund, the local associations within that state give up any further access to those funds as part of the NAR State and Local IE Program for that program year.
 - iii. If a state association creates an agreement between all of the local association in a state to transfer the Local Allocated Fund to the State Allocated Fund, it is the responsibility of the State Association to inform NAR staff of the agreement.
 - g. If the local associations in a state make an agreement to provide some or all of their Allocated Funds to their state associations, those local associations shall not be prohibited from making requests for Nonallocated Funds.
 - i. The Committee shall require the local association requesting Nonallocated Funds, after giving their Allocated Funds to the state associations, to explain the reason for requesting Nonallocated Funds after giving up use of their Allocated Funds.
 - ii. The committee shall consider that explanation as part of the local association Nonallocated Fund approval process.
3. Two Year Carryover of State and Local Allocated Funds
- a. State and Local Allocated Funds for the NAR IE Program are provided for a two (2) year period based on election cycles of their respective states.
 - i. Forty-Six states (46) are on a two-year State and Local Allocated Fund Cycle that begins in an odd year and ends in the subsequent even year.
 - 1. Example – These states have carryover periods that begin in 2015 and would end in 2016.
 - ii. Four (4) states (Louisiana, Mississippi, New Jersey and Virginia) are on a two-year State and Local Allocated Fund Cycle that begins in an even year and ends in the subsequent odd year.
 - 1. Example – These states have carryover periods that begin in 2014 and would end in 2015.
 - b. State and Local Associations must indicate by September 30 of the second year of their respective Allocated Fund Carryover Cycle if they want to use their allocated funds.
 - i. State or Local Associations that do not indicate how they will used their Allocated Funds by September 30 of the second year of the their Allocated Fund Cycle will forfeit those funds as of September 30.

1. State or local associations can avoid losing the use of their Allocated Funds in two ways:
 - a. Completing and submitting an IE application for the use of remaining allocated funds on or before September 30 of the second year of their Allocated Fund Program cycle; or
 - b. Alerting NAR State and Local IE Program staff that a state or a local association within a state has plans to use their Allocated Funds. Such notification must happen on or before September 30 of the second year of the IE Program activity cycle.
 - ii. Allocated Funds made available to the IE Program after September 30 of the second year from states or local associations not using those funds shall be transferred to the NAR IE Program Nonallocated Fund for immediate use in approved nonallocated campaign activity.
 - iii. Any nonallocated funds remaining at the conclusion of the second year reverts back to the REALTOR® Party Reserve Fund.
- b. Nonallocated Fund
- i. The Nonallocated Fund is key component of the NAR State and Local IE Program comprised of twenty-five percent (25%) of the total IE program budget of the Program.
 - ii. The Nonallocated Fund is available to any state or local REALTOR® Association that may be in a position where additional funding, beyond the amount of funds available in the respective State Allocated Fund or the Local Allocated Fund, would assist in the election of a potential IE candidate.
 - iii. All available Nonallocated Funds for a program year are divided in half (50%) and placed into a Primary Election Nonallocated Fund and a General Election Nonallocated Fund
 1. Primary Election Nonallocated Funds
 - a. Primary Election Nonallocated Funds shall be used only to fund campaigns for primary elections.
 - b. Any funds remaining in the Primary Election Nonallocated Fund after the last primary election in any given program year will automatically be credited to the General Election Nonallocated Fund.
 - i. The date of the last primary election in any given year will be determined by NAR State and Local IE Program Staff and communicated to the Committee.
 2. General Election Nonallocated Funds
 - a. Except as noted in this section, General Election Nonallocated Funds shall be used only fund campaigns for general or runoff elections.

- b. If the Primary Election Nonallocated Fund has no remaining funds, but the committee has received applications for additional primary campaigns, the Committee may approve the expenditure of General Election Nonallocated Funds for primary election activity.
 - i. The use of General Election Nonallocated Funds for primary election activity must be approved by a 2/3 vote of the members comprising a quorum of the REALTOR® Party Trustees for State and Local Campaign Services Committee.
 - c. Any funds remaining in the General Election Nonallocated Fund at the end of any given program year will revert to the REALTOR® Party Reserve Fund.
- iv. The REALTOR® Party Trustees for State and Local Campaign Services Committee has complete discretion over the granting of nonallocated funds.
 - 1. REALTOR® Party Trustees will evaluate each application for IE funds based on the contents of the individual application.
 - 2. The requirements and information needed for states and local associations to apply for Allocated or Nonallocated Funds shall be contained in the IE application.
 - 3. The use on Nonallocated Funds have the same requirements as the use of Allocated Funds in regards to applying state or local REALTOR® associations showing, as part of their IE application, grassroots and/or financial support for the candidate being supported by a potential IE.
- v. There is no preset limit to the amount of funds a state or local REALTOR® association can request from the NAR state and Local IE Program. However, the REALTOR® Party Trustees for State and Local Campaign Services Committee can use the amount of the request as part of their review and decision making process.
- vi. There is no limit to the number of IE campaign applications any state or local REALTOR® association can submit in a given year. However, the REALTOR® Party Trustees for State and Local Campaign Services Committee can consider the amount of funding any one state or local association has received in the current election year period when granting additional requests from the Nonallocated Fund.
- vii. There are no limitations on the amount of Nonallocated Funds a local REALTOR® association can request based on the Local Allocated Fund for a state being depleted.
- viii. Any local or state associations that make an agreement to give up their Allocated Funds (state funds to the local associations or local funds to the state association) should not be barred from requesting Nonallocated funds because of that agreement. However, the REALTOR® Party Trustees will require that an association making an IE request, after giving up their Allocated Funds, to explain to the Committee the reason for requesting funds from the Nonallocated Fund after giving up use of Allocated Funds and the Committee shall consider that explanation as part of the approval process.

IV. INDEPENDENT EXPENDITURE PROGRAM APPLICATION PROCESS

1. Allowed applicants – Applications for the NAR State and Local Independent Expenditure Program can only come from a state or local REALTOR® Association.
2. Application Submission
 - a. Applications submitted for the NAR State and Local Independent Expenditure Program shall be submitted via a web-based application form located on the REALTOR® Action Center.
 - b. Each application must only contain one candidate request.
 - i. Campaigns for a “slate” of multiple candidates may be submitted, but each candidate making up the slate of candidates must have a separate application submitted.
 - c. All required fields of the application must be completed and the application will require the signature of the state or local staff member that is responsible for submitting the application process.
 - i. The signature requirement can be met with an electronic signature.
 - d. Independent Expenditure request applications will contain an acknowledgement by a state or local association REALTOR® (member) and the association Chief Executive Officer. The REALTOR® acknowledging the request can be any member of the state or local association involved with review and approval of an independent expenditure requests and does not have to be a member of the state or local REALTOR® leadership.
 - e. As part of the application process, the state or local association staff member submitting the application will be asked to affirm that they have reviewed the “Policies and Procedures” document for the NAR State and Local IE Program and that they understand the rules relating to the program.
3. Deadline for Application Submission
 - a. Applications for the State and Local IE Program must be completed and submitted to NAR staff no later than Monday at 5:00 PM (Eastern) to be considered. Applications will be reviewed that following week and in most cases, associations will have a decision by the next Friday at 5:00 PM (Eastern). Applications, at the discretion of the Committee, may require additional meetings and a decision will be made on these application as soon as possible.
4. Staff Review of IE Applications
 - a. NAR staff will review each application before it is submitted for committee review and approval.
 - b. If NAR staff determines that an application is incomplete or in need of supplemental information for proper review by the Committee, a revised application can be requested from the state or local association and the applications consideration may be delayed while the application is updated.
5. Polling
 - a. NAR Staff can determine the need for preliminary or additional research for state and local independent expenditure requests. Staff will report these requests to the Committee, but will not have to seek approval from the Committee before initiating any necessary research for a potential independent expenditure request.
6. State association review of local association applications.

- a. NAR staff, when receiving an IE application from a local association for a perspective campaign, will share that application with a designated staff member at the state association.
 - b. State associations do not have a right to deny or stop a local association from applying for local IE funds. However, if the state association has an issue with a request made by a local association, the state has the ability to request to address a meeting of the Committee to have their concerns known. The local association may explain their reasons for choosing the candidate to the Committee.
 - c. The Committee will decide, based on the information presented in the local application and the comments from the state and the local association, to approve the local IE request.
7. Committee Consideration of the Application.
- a. Once the application is determined to be complete, it will be submitted to the REALTOR® Party Trustees for State and Local Campaign Services for consideration.
 - b. The Full Committee identifies six (6) members of the full committee each month to serve on the “REALTOR® Party Trustees Subcommittee for IE Review.” The Subcommittee consists of:
 - i. The Chair of the Committee
 - ii. The Vice Chair of the Committee
 - iii. The Immediate Past Chair of the Committee
 - iv. Three (3) members of the Full Committee that agree to serve for a one (1) month period on the Subcommittee
 - c. The Full Committee authorizes the subcommittee to review all completed IE applications submitted by state or local REALTOR® association on a weekly basis and then to make a recommendation to the full committee as to which IE applications should be approved as part of a Consent Agenda.
 - d. Any member of the Subcommittee can recommend that rather than creating a Consent Agenda, a meeting of the full Committee be called to consider and approve any IE request.
 - e. The Consent Agenda approved by the subcommittee will be reviewed by the full committee. The choices of any member of the Full Committee regarding the Consent Agenda are:
 - i. Approve the Consent Agenda recommended by the Subcommittee in total,
 - ii. Choose any specific recommendation from the subcommittee for approval or removal from the consent agenda, or
 - iii. Reject the consent agenda.
 - f. Any Consent Agenda that is rejected or for any specific item removed from the Consent Agenda by any member of the Full Committee will result in the Chair of the REALTOR® Party Trustees for State and Local Campaign Services calling for an immediate meeting of the Full Committee to consider those requests. Such meeting will be scheduled as soon as possible, but in no case any later than fourteen (14) days from the time the Consent Agenda was considered by the Full Committee.
 - g. Items in the Consent Agenda that are not removed by any Full Committee member before the stated deadline for review and approval of the Consent Agenda will be considered approved by the full committee.

V. COMMITTEE DECISION MAKING CRITERIA

1. The Committee has complete discretion in the review and approval of all applications for funds from the NAR State and Local IE Program.
2. Decisions of the Committee involving the granting of IE funds are final.
3. Each IE application the Committee reviews should consider the merits of that individual request.
4. As part of the Committee review process of all IE applications, the Committee shall consider the following issues when considering an IE request:
 - a. Plans for communications with REALTORS® at the conclusion of an IE
 - i. The Committee will encourage, but not require, that local or state associations approved for an independent expenditure campaign send a communication (written or e-mail) to their REALTOR® members in their association describing the independent expenditure race the association is conducting and the candidate the association is supporting at the time when such disclosure is legally allowed.
 - ii. Any communication should insure the independent nature of the independent expenditure campaign approved.
 - b. Level of Financial and Grassroots Commitment
 - i. State or local associations making a request for NAR state or local independent expenditure funds must specify a financial commitment to the independent expenditure request and/or a plan to involve the members of the association in grassroots outreach for the candidate that is the subject of the independent expenditure.
 - c. The amount any one local or state associations receives in Allocated or Nonallocated Funds during any given program year.
5. As part of the Committees review process for all IE applications, the Committee shall not consider the following issues when considering an IE request:
 - a. Limits on the dollar amounts on any individual request. This implies that there is no maximum request as part of one application.
 - b. Limits on the number of campaigns a state or local association can apply for in any given year, even if the state or the local associations within a state have used all of their Allocated funds in addition to applying for Nonallocated funds.
 - c. Limits on the amount of Nonallocated Funds a local association can request, based on the Allocated Funds for local associations in a state being depleted.